



# EBW Global Coaching Programme

## Leading with Purpose

If you are thinking of investing in coaching to develop your leadership, then this paper explains the 6 easy stages to EBW coaching approach, what you will do and how we work with you to ensure you get the best results.

The EBW Global Coaching approach maximises your Business Emotional Intelligence to improve your leadership, your career and the way you work with others.



### Why Does It Work?

It works because the EBW Business Emotional Intelligence assessments provide powerful insights, combined with a structured coaching processes that focuses on measurable results for you and the budget holder.

Stage 1 – Benchmarking Leadership, with a Business Emotional Intelligence assessment or team assessment.

Stage 2 – Raise Self-Awareness, during a confidential session with a EBW Global Certified Partner (Coach).

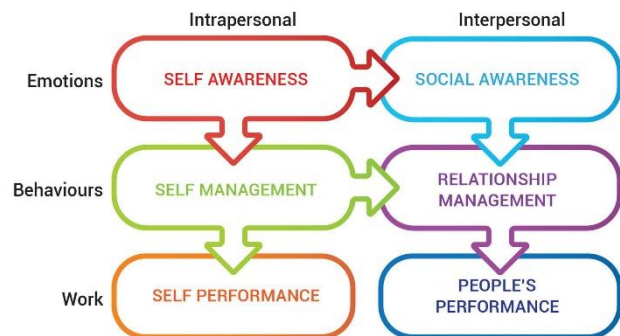
Stage 3 – Create 10 Step Action Plan Together (ROI), with benchmarks (KPIs) and specific strategies to close the gaps in leadership skills.

Stage 4 – Practice and Develop Each Step, by refining your efforts with accountability and support from your EBW Partner (coach).

Stage 5 – Prepare to Transition, by learning how to handle setbacks, when to retest your skills, and how to hold your gains

Stage 6 - Measure Impact (ROI), Review progress, evaluate EBW assessment results and KPIs to ensure coaching has been impactful

### BUSINESS EMOTIONAL INTELLIGENCE CHANGES PERFORMANCE



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Contact your EBW Licensed Partner for an EBW discovery session